



THOMAS & REJI ASSOCIATES

FINANCE • COMPLIANCE • BUSINESS CONSULTING • TECHNOLOGY-ENABLED SOLUTIONS

COMPANY PROFILE

Bengaluru-based Consulting Firm for Finance, Compliance & Digital Transformation

AUTHORISED PARTNER OF



CONTACT US

PHONE SUPPORT

Customer Service

[+91 81237 64427](tel:+918123764427)

[+91 97421 96727](tel:+919742196727)

[+91 96056 97858](tel:+919605697858)

Business Hours

Mon – Fri, 9:00 AM to 5:00 PM IST

Saturday, 10:00 AM to 1:00 PM IST

EMAIL SUPPORT

General Inquiries

info@tr-associates.com

www.tr-associates.com

For questions, support requests, or business inquiries, reach out anytime. We respond to all emails within 24 hours.

CORPORATE OFFICE

TR-Associates

No. T-1, 3rd Floor, Ebenezer Manor–1,
Sunrise Layout, Kothanur Post,
Bengaluru-560077, Karnataka, India.

WHO WE ARE

About Us

Thomas & Reji Associates (TRA) is a Bengaluru-based professional consulting firm offering finance, compliance, business operations, and digital transformation support to organizations across India. With strong expertise in CFO-level financial management, statutory compliance, business process structuring, and technology-enabled execution, TRA has earned a reputation for clarity, reliability, and end-to-end accountability.

Our Philosophy:

Professional excellence, transparent communication, and solutions that work in real business environments.

TRA supports startups, SMEs, institutions, and growing enterprises with structured, scalable, and future-ready solutions.

30+

Digital transformation & automation projects delivered

10+

Industries served across India

50%

Accounting overhead reduction with us

A DIVISION OF TRA

AMICA Accounting Solutions

***Your Partner in Financial Excellence***

AMICA Accounting Solutions operates under TRA as a specialized division focused on accounting, tax, and financial performance management, helping businesses reduce accounting overheads by up to 50%.

AMICA Ensures

- Accurate bookkeeping
- Timely compliance
- Transparent reporting
- Professional documentation
- Technology-enabled financial systems

AMICA Core Services

- GST & Income Tax filings
- Double-entry bookkeeping
- Financial performance reports
- Professional accounting software assistance
- Business insurance advisory
- Custom solutions for SMEs, schools, hospitals & institutions

TR-Associates ensures financial peace of mind through disciplined processes, modern tools, and expert guidance.

BEYOND COMPLIANCE

TRA's Expanded Capabilities

TRA offers a powerful blend of business consulting, digital transformation, and process automation, enabling clients to modernize operations and improve efficiency.

Digital Transformation & IT-Enabled Services

- Custom workflow automation
- Cloud-based business solutions
- ERP workflow structuring
- API-based system integration
- Dashboard & reporting automation
- Web, mobile & software development support
- UI/UX aligned process design
- Technology-enabled operational frameworks

Business Process Optimization

- Streamlining finance, HR & project workflows
- Designing connected, automated business ecosystems
- Eliminating manual processes & data duplication
- Improving visibility, reporting & decision-making

Enterprise-Grade Implementation Support

TRA supports clients in adopting modern digital systems such as:

- CRM automation
- Finance & operations automation
- Project management systems
- Cloud migration and optimization
- Integrated service management workflows

WHERE WE WORK

Industries Served

◆ Manufacturing	◆ Retail & eCommerce
◆ Logistics & Distribution	◆ Professional Services
◆ Education & Healthcare	◆ Field Service & Maintenance
◆ Technology & SaaS Companies	

TRACK RECORD

Achievements & Strengths

- Delivered 30+ digital transformation and automation projects
- Experience across 10+ industries
- Strong expertise in process-driven, scalable solutions
- Recognized for fast, structured, and reliable execution
- Proven capability in complex workflow automation
- Ability to integrate finance, HR, operations, and project systems into a unified platform
- Known for high-quality documentation, professional communication, and disciplined delivery

OUR DIFFERENCE

Why Clients Choose TRA

1

Domain + Technology Expertise

TRA combines strong financial and compliance knowledge with modern digital execution capabilities, offering clients a rare blend of business understanding and tech-enabled delivery.

2

End-to-End Ownership

From requirement analysis to implementation and post-deployment support, TRA manages the complete lifecycle of every assignment.

3

Structured Communication

Clients receive clear timelines, transparent updates, professional documentation, and well-defined deliverables.

4

Scalable & Future-Ready Solutions

TRA designs systems and processes that grow with the client's business, ensuring long-term stability and efficiency.

At TR-Associates, we believe that our success is driven by a set of core values that guide everything we do.

TRUSTED TECHNOLOGY ALLIANCES

Our Partners

TRA is proud to be an authorised partner of leading business and compliance technology platforms, enabling us to deliver best-in-class, technology-driven solutions to our clients.

**Zoho**

Authorised partner for Zoho's suite of cloud business applications, spanning finance, CRM, and operations management.

**Vyapar**

Authorised partner for Vyapar's business accounting and billing software, purpose-built for small and growing enterprises.

**GST Suvidha Kendra**

Authorised partner of GST Suvidha Kendra, empowering India digitally with accessible GST and compliance services.



STRATEGIC ALLIANCE

Advanced Technology Partnerships Behind Our Digital Transformation Services

TRA is supported by strategic tie-ups with certified Zoho and cloud-engineering implementation partners, enabling us to deliver deep technical execution behind our finance, compliance, and business consulting expertise. Through these alliances, TRA provides clients with a complete strategic-plus-technical package — from CFO-level advisory to hands-on Zoho Creator, CRM, and ERP implementation.

TRA's strategic alliances with certified cloud-engineering and Zoho implementation teams give us access to extensive technical experience, multi-competency expertise, and a robust portfolio of successful digital transformation projects — significantly amplifying the strength of our delivery.

14+

Years in digital transformation

30+

Strong specialist team

25+

Documented client transformations

7+

Certified Zoho competencies

What We Deliver

- Finance automation — Zoho Books, GST invoicing & Tally migration
- CRM & marketing — lead capture, pipelines & campaigns
- HR & payroll — Zoho People, attendance & compliance
- Custom Zoho Creator apps & quotation engines
- API integrations — ERP, WhatsApp, M365 & lending platforms
- Custom analytics dashboards & KPI reporting

Certified Zoho Competencies

- Zoho Creator & Deluge scripting
- Zoho CRM
- Zoho Books
- Zoho Payroll & People
- Zoho Workplace
- Zoho Flow
- Zoho Analytics



Selected Client Engagements

Client	Industry	Result
Freyr Energy	Solar Energy	70% less manual work; real-time ERP ↔ Zoho sync
RiseUpp	EdTech	+30% increase in sales through CRM automation
esandhai	E-commerce	60% less order-processing time
Rooftop Solar Co.	Solar Energy	70% faster project setup, 50% less calling
HomePro Qatar	Home Services	20% faster lead response across CRM, Projects & Books
KennisUniforms	Retail & Manufacturing	Zoho One unifying inventory, CRM, finance & HR across 8 outlets
IIM Bangalore	Higher Education	Custom Zoho Creator ERP for EEP & UG programmes

Thomas and Reji Associates combine financial and compliance strategy with hands-on Zoho engineering — giving clients one accountable partner for both the plan and the platform.

We take responsibility for outcomes, not just tasks.



OUR PROMISE

Our Commitment

TRA ensures every project is executed with:

- Professional integrity
- High-quality standards
- Timely delivery
- Transparent communication
- Strong post-implementation support

CONCLUSION

Thomas & Reji Associates (TRA) offers a powerful combination of professional consulting, financial expertise, and modern technology-aligned solutions. This integrated capability makes TRA a dependable partner for organizations seeking clarity, compliance, operational efficiency, and sustainable growth.

